

THE NEW FACE OF FOOD BANKING



2012 ANNUAL
REPORT



Good Shepherd
Food-Bank



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“The future ain’t what it used to be,”

Yogi Berra once declared. How true for Good Shepherd Food-Bank!



After more than 30 years of bringing food and hope, my thoughts are more on where we are going than where we have been.

Who 30 years ago could have imagined our state-of-the-art food inspection and delivery systems, operated by skilled staff and hundreds of volunteers who safely inspect, sort, barcode, and deliver over **13 million pounds** of food a year?

Who then could have imagined our Mainers Feeding Mainers program purchasing local foods by the ton to fill our warehouses and trucks with fresh farm veggies, dairy products, fish and meats for over **600** hunger relief partners across the state?

Who could have foreseen our Food Mobiles delivering over **650,000 pounds** of nutritious food each year directly to families in need?

Who could have pictured the state’s **top chefs** volunteering in our Cooking Matters programs to teach low-income families and young adults how to prepare nutritious meals on a tight budget?

Good Shepherd Food Bank’s 30-year history is an incredible Maine success story that deserves celebration. But to me, the story of 2012 is not about the past. It is about the future. It is about celebrating the new face of food banking that brings new hope to the families and children of today and tomorrow. I hope you will be part of this future with us!

A handwritten signature in black ink, appearing to be 'D Pierson', written on a light-colored background.

David Pierson
Chair, Board of Directors

In 2012, Good Shepherd Food-Bank distributed 13 million pounds of food – or enough food to provide nearly 30,000 meals a day, every day of the year, to our partner hunger relief agencies.

[2012 HUNGER HEROES]

FOOD DONORS

- Akmos Trade Limited
- Americold Logistics
- Applied Proactive Technologies
- B & M Baked Beans
- Backyard Farms LLC
- Barber Foods Co
- Big Lots
- BJ's Wholesale Club
- Catholic Charities
- Cherryfield Foods
- CLS Reverse Logistics
- Country Kitchen
- CR England Inc.
- Custom Pack
- Foodshare
- Frito-Lay
- Garrison Trucking
- General Mills
- Gillespie Farms
- Goranson Farm
- Hannaford Supermarkets
- Interide
- Jay Boyd
- Kavkaz Freight Solutions
- Kraft Foods
- LaBree's Bakery
- Lajoie Growers
- LALA Foods USA
- Maine VOAD
- Mardens Surplus & Salvage
- Moark
- National Distributors
- Native Maine Produce
- Nestle
- New Elm Farm
- New Hampshire Food Bank
- North Center Foods
- Ocean State Job Lot
- Penobscot McCrum
- Pepsi Bottling Group
- Pine State Trading
- Pioneer Plastics
- Poland Spring
- Prime Inc
- Progressive Distributors
- Reny's
- Ricker Hill Farms
- Sam's Club
- Seneca Foods
- Shaw's Supermarkets
- Smith Farm
- St. John River Valley Potato
- Star Foods
- Stonewall Kitchen
- Stonyfield Farms
- Sue Vinje Trucking
- Sure Winner Foods
- SYSCO - Northern New England
- Target
- Trader Joe's
- US Express Freight
- US Postal Service
- Vermont Food Bank
- Walmart
- Walter P Rawl & Sons
- Wilcox Fresh
- Wyman's of Maine

FINANCIAL DONORS CORPORATE & FOUNDATION

Leadership Partners (\$25,000+)

- Bangor Savings Bank Foundation
- Bank of America Charitable Foundation
- Dead River Company
- Doree Taylor Charitable Foundation
- Elmina B Sewall Foundation
- Feeding America
- Hannaford Supermarkets
- John T. Gorman Foundation
- Maine Community Foundation
- Maine Credit Union League
- New Balance Foundation
- Sam L Cohen Foundation
- Sandy River Foundation
- Share Our Strength
- Supervalu / Shaw's Supermarkets
- The John Merck Fund
- USDA
- Wellpoint Associates Giving Program
- Wright Express

Sustainers (\$10,000+)

- Birch Cove Fund*
- Brooks Family Foundation
- Clark Charitable Trust
- Diversified Communications
- Elizabeth Ann Leach Charitable Trust
- Florence V. Burden Foundation
- Fortin Foundation of Florida
- Give with Liberty Program
- Helen & George Ladd Charitable Corp.
- Cox Family Fund at the Boston Foundation
- Kendal C & Anna Ham Charitable Foundation
- Kennebunk Savings Bank Foundation
- Maine Gold & Silver
- Morong Falmouth
- Narragansett Number One Foundation
- Nestle Waters North America
- Peoples Regional Opportunity Program
- People's United Community Foundation
- Robert & Marjory Ramsdell Fund*
- Ronald McDonald House Charities
- TD Charitable Foundation
- The Clarence E Mulford Trust
- Virginia Hodgkins Somers Foundation
- Wells Fargo Bank

Cultivators (\$5,000+)

- ACBL Charity Foundation
- Bangor Federal Credit Union
- Bank of America/Merrill Lynch
- Davenport Trust Fund
- David & Eleanore Rukin Philanthropic Foundation
- Dugas Family Foundation
- Dunkin Donuts & Baskin-Robbins Community Foundation
- Fisher Charitable Foundation
- Frances Hollis Brain Foundation
- Garrard
- General Dynamics/Bath Iron Works
- George L. & Clara S. Shinn Foundation
- Gorham North Street Ladies Aid Society
- IBM Employee Services Center
- KeyBank Foundation
- Louis & Anne Abrons Foundation
- LW Robbins Associates
- Margaret E Burnham Charitable Trust
- Morton-Kelly Charitable Trust
- Newman's Own Foundation
- Patriot Insurance Co
- RBS Citizens Bank
- Rhine/Thompson Fund*
- TD Bank
- The Alfred M Senter Fund
- The Grainger Foundation
- The Hudson Foundation
- The Miley Foundation
- The William J J Gordon Family Foundation
- Treasury Wine Estates
- United Way of Greater Portland
- United Way of Mid-Coast Maine
- UNUM
- Wolak Group

*Donor Advised Funds of the Maine Community Foundation

FINANCIAL DONORS INDIVIDUAL

(\$25,000+)

- Sally J. Alexander†
- Jacqueline L. Bouchert
- Virginia Gamag†
- S. Donald Sussman

† Estate

(\$10,000+)

- Coombs-Robbins Family†
- Paul & Paulette Belanger
- John & Deborah Darling
- Frank & Nancy Howell
- Peter & Vivian LaBonte
- Norman Pomerleau
- Richard & Roxana Pratt
- David & Beverly Sherman

† Estate

(\$5,000+)

- Chris & Patti Arapoglou
- Stephen & Joanne Burns
- David & Yvonne Fuller
- Steven Greene
- Robert & Gloria Limoges
- John Oneil
- John & Eleanor Schiavi
- Jonathan & Donna Shaw

[2012 FINANCIALS]

SUPPORT & REVENUE	2012 TOTAL
Donated Food	20,108,278
Agency Fees	1,928,369
USDA	142,174
Contributions	3,351,785
Special Events	145,569
Grants	856,961
Interest and Dividends	926
Other Revenue	12,135
Investment Return	197
In-Kind Contributions	137,164

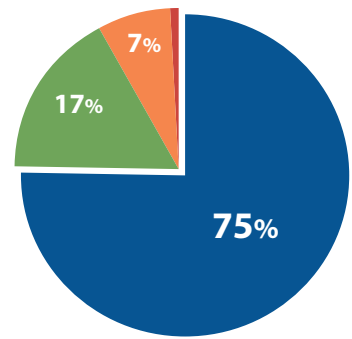
TOTAL REVENUE 26,683,558

EXPENSES	
Program Services	
Food Distribution	25,469,483
Community Education	111,473
Supporting Services	
General Administrative	776,358
Fundraising	793,233

TOTAL ALL EXPENSES 27,150,547

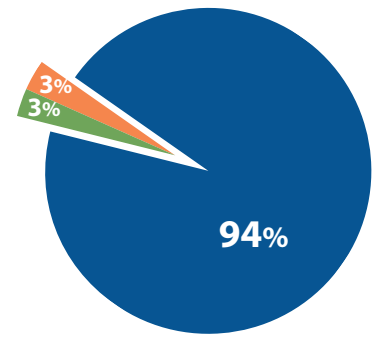
CHANGE IN NET ASSETS * (480,128)

* The negative change in Net Assets is due to the annual fluctuations in food inventory at our warehouse and not to a change in cash assets.



revenue by source

- Food Donors
- Contributions & Grants
- Agency Fees
- USDA & Other (1%)



expenditures by functional allocation

- Programs
- Administrative
- Fundraising



92% of contributions to Good Shepherd Food-Bank come from individuals giving under \$100

2012 HIGHLIGHTS

Purchased \$1.3 million worth of food at wholesale prices to ensure our agency partners have an adequate supply of high quality food

Provided over 650,000 pounds of food to underserved areas in all 16 counties through 109 Food Mobile distributions

Partnered with 20 Maine farmers to distribute 640,000 pounds of locally grown, farm fresh produce to partner agencies and directly to Mainers in need

Reached 660 families with cooking and nutrition education classes to help them prepare healthy meals on a tight budget through Cooking Matters for Maine

Reached 400 elementary students in 15 schools each week with nutritious meals and snack items in backpacks for times when school meals are not available, such as weekends and vacations

Launched Maine's first Kids Café, a national model for providing children with nutritious food after school in a safe and wholesome environment

Hosted a conference of Food Bank professionals from across the Eastern United States to discuss best practices and the latest advancements in the fight against hunger in America

Provided two staff people and a truck to aid Vermont Food Bank in its response to Hurricane Irene

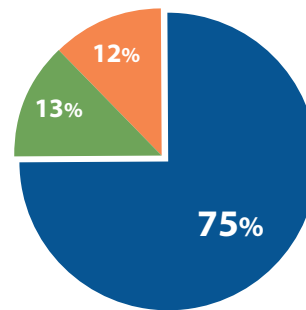
Engaged experts from L.L. Bean and Walmart in a mentoring program for Operations staff

Proudly honored Mike Dubyak, President & CEO of Wright Express, with the 2012 JoAnn Pike Humanitarian Award



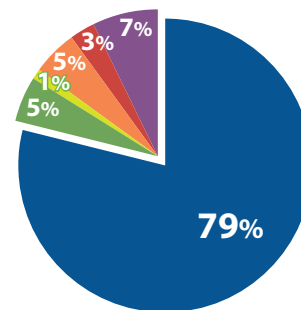
HUNGER - ON THE RISE IN MAINE

Across the nation, food banks are struggling to meet significantly increased demand for food assistance as the country slowly recovers from the economic recession. In Maine, hunger has steadily increased for years and Good Shepherd Food-Bank has responded by increasing food distribution. As unemployment remains high, the costs of food and fuel continue to rise, and federal and state budgets are tightened, Good Shepherd Food-Bank must find efficient and effective ways to meet our mission in an extremely challenging environment.



food sources by pound

- Food Donors
- USDA Commodities
- Purchased Food



distribution by agency type

- Food Pantries
- Meal Sites
- Shelters
- Residential Programs
- Youth Programs
- Other Agencies



Mike Dubyak, President & CEO of Wright Express, JoAnn Pike Humanitarian Award Dinner in Portland, pictured here with Jim Dowe, interim Executive Director of Good Shepherd Food-Bank.

[2012 PROGRAMS]

FOOD SURPLUS & DONATED FOOD ACQUISITION

Our core program involves acquiring surplus and donated food from food retailers, growers and distributors, as well as from community food drives. In 2012, the Food-Bank distributed 13 million pounds of food. Of this, 9.8 million pounds were acquired through the Surplus and Donated Food Acquisition program.

MAINERS FEEDING MAINERS

2012 was a year of continued growth for Mainers Feeding Mainers, our program focused on developing local food channels through purchase partnerships with Maine farmers, dairy operators, and fisheries. In 2012 we acquired 640,000 pounds of Maine-grown food for needy families statewide - while also helping sustain Maine's food production industries.

FOOD MOBILE

In 2012 the Food Mobile continued to provide emergency and supplemental food to meet growing demands created by Maine's prolonged economic hardship. Our two Food Mobiles hit the road a total of 109 times to all 16 counties, delivering more than 650,000 pounds of food to underserved areas of the state.

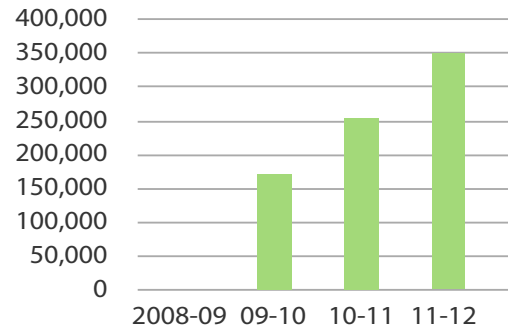
PURCHASED FOOD

The Food-Bank purchases food to meet our partners' need for more high-protein items (fish, meat, cheese, peanut butter) and fresh fruits and vegetables. We negotiate wholesale purchases and obtain funding to further subsidize these items. In 2012, the Food-Bank purchased 1.6 million pounds of food.

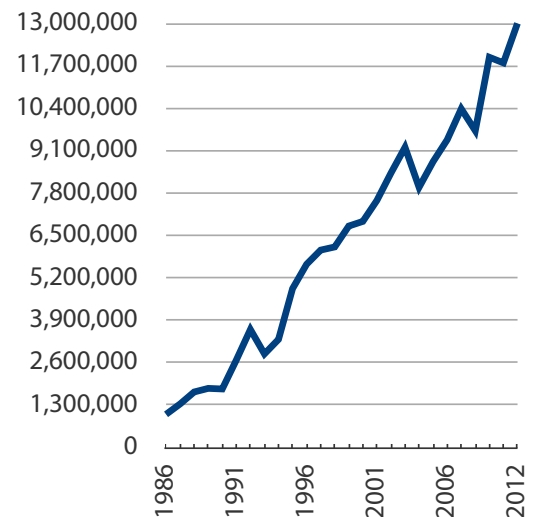
COOKING MATTERS

In partnership with Share Our Strength, the Food-Bank operates Cooking Matters, a cooking and nutrition education program for low-income Mainers. Cooking Matters provides people at risk of hunger with hands-on cooking and nutrition classes led by volunteer professional chefs and nutritionists. In 2012, we reached 660 families with classes focused on how to prepare highly nutritious, great tasting meals on a very tight budget.

Growth In Pounds Of Maine Produce Purchases



2012 History Of Good Shepherd Food-Bank Poundage Distributed



> FOCUS - FEEDING MAINE YOUTH

With 1 in 4 Maine children living at risk of hunger, the Food-Bank is expanding its programs to combat child hunger. In 2012, the Backpack Program served 15 schools, reaching more than 400 elementary students each week with nutritious meals and snack items to take home for weekends and vacations. We also launched Kids Café at Mission Possible Teen Center in Westbrook to provide kids at the center with a healthy dinner each day after school and launched 3 Summer Food Service sites in Bangor to reach children with healthy meals during the summer.



[FOCUSING ON A FUTURE WITHOUT HUNGER]

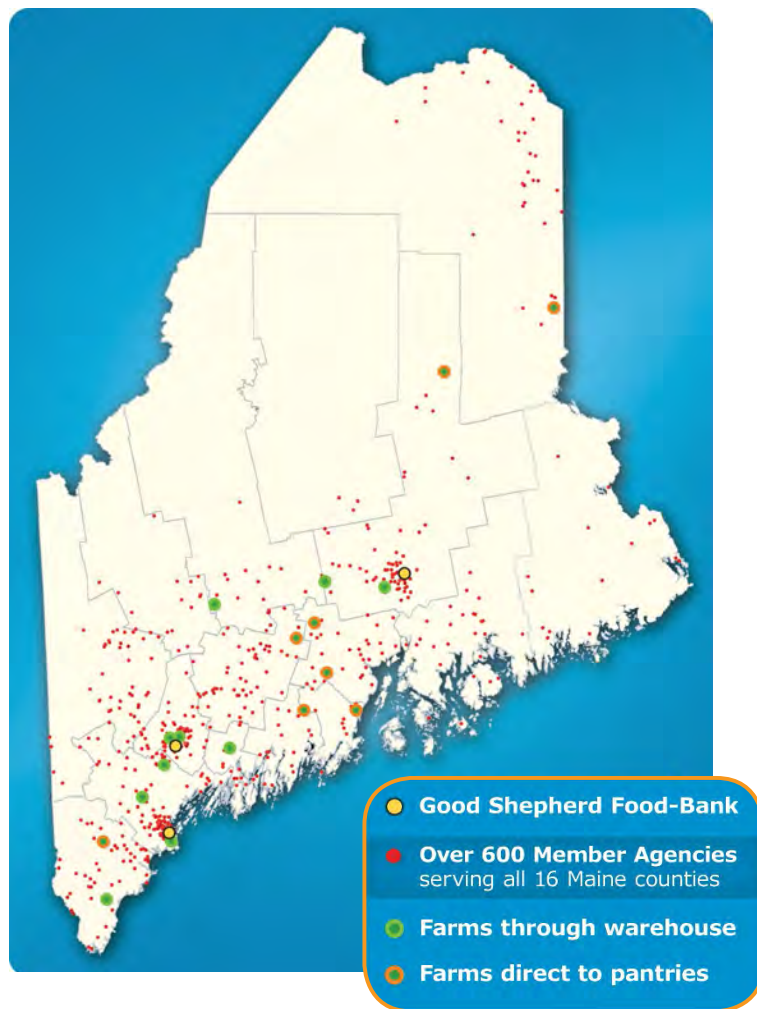
Over 30 years of pursuing our mission to feed Maine's hungry has taught a valuable lesson: celebrate the past but focus on the future – a future where hunger and malnutrition are eliminated in Maine.

We depend on our frontline partners – our 600+ partnering hunger relief organizations – to guide us as we move forward to a better future for the people of Maine who fall on hard times. Through a 2010 survey conducted by Good Shepherd Food-Bank and Feeding America, our partners spoke loud and clear about the additional help Good Shepherd Food-Bank can provide, including:

- More access to local foods and resources
- More nutrition education
- More safe food handling training
- More feeding programs for kids

Meeting these needs and sustaining our current programs provides our **roadmap to the future**. We embrace new dimensions in food banking as an innovative leader in the statewide hunger relief effort to:

- Meet basic food needs, and improve the nutritional quality of the food we distribute (Surplus and Donated Food Acquisition, Purchased Food Program, Mainers Feeding Mainers, Food Mobiles)
- Provide food for balanced meals, and increase knowledge of how to prepare healthy meals (Cooking Matters)
- Increase the efficiency of food distribution, and increase the safe handling of that food throughout the hunger relief network (incorporating state-of-the-art operating systems; safety training for staff and volunteers)
- Provide more and better foods, and target especially vulnerable populations such as kids and seniors (Feeding Maine Youth, TEFAP and CSFP)



Together we're fighting hunger from Kittery to Fort Kent

Good Shepherd Food-Bank is part of a network of caring people, mostly volunteers, working within their communities and places of worship to make sure their neighbors get the food they need to live healthy lives. These are the dedicated people at the front-lines of hunger relief in Maine. Many have themselves needed a helping hand at one time. This network is built on partnerships between the Food-Bank and more than 600 community organizations statewide.

With these partners, we are safely, efficiently, and without discrimination, helping our neighbors in need. 93% of partner food pantries rely deeply on our ability to provide them with food.

Food pantries say the loss of Good Shepherd Food-Bank would be “devastating” (66%) or have “significant impact” (26%) on their local hunger relief efforts. *

*Feeding America report, Hunger in America 2010



Good Shepherd Food-Bank has been working hard for over 30 years to gather and distribute food to our neighbors in need throughout the state of Maine.



Good Shepherd Food-Bank

A member of **FEEDING AMERICA™**

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